

## NTCC Strategic Planning Staff Forum Results Summary

Results of forum held on October 19th during which each staff member posted responses to the four questions below. Staff then met in four groups to review/summarize the responses to each of the questions and prioritized them as they supported the ten "Foundational Themes."

- Group 1 What are the two most important things we do at NTCC?
- Group 2 What makes us unique?
- Group 3 What do we do well?
- Group 4 What are our opportunities?

### Ten Foundational Themes Prioritized by Each Group

#### 1. Student Success

|         |   |
|---------|---|
| Group 1 | Engage and empower students to increase and improve quality of life                 |
|         | Recruit and retain students by fulfilling their dreams                              |
|         | Working with community to provide educational access to improve community workforce |
| Group 2 | Caring faculty/staff and welcoming/family environment                               |
|         | University partnership/transferability/dual credit                                  |
| Group 3 | Quality Support, Community, Students  |
|         | Instruction   |
| Group 4 | Student services and success  |

#### 2. Sustainable Growth

|         |   |
|---------|---|
| Group 1 | Engage and empower students to increase and improve quality of life                 |
|         | Recruit and retain by fulfilling their dreams                                       |
|         | Working with community to provide educational access to improve community workforce |
| Group 4 | New and expanded programming  |

#### 3. Relevant engaging instruction

|         |   |
|---------|---|
| Group 2 | Caring faculty/staff and welcoming/family environment |
| Group 3 | Quality Support, Community, Students                  |
|         | Instruction   |

#### 4. Integrated approach to learning and college operations

|         |  |
|---------|--|
| Group 2 | Outreach programs/workamper/work scholarship |
|---------|--|

#### 5. Innovative sources of revenue and marketing

|         |                                |
|---------|--------------------------------|
| Group 2 | Small college in rural setting |
|---------|--------------------------------|

#### 6. Maintain a renovated campus

|         |  |
|---------|--|
| Group 2 | Outreach programs/workamper/work scholarship |
|---------|--|

7. Provide a safe and supportive environment

|         |   |
|---------|---|
| Group 2 | Caring faculty/staff and welcoming/family environment |
| Group 3 | Quality Support, Community, Students                  |
|         | Instruction   |

8. Be a workplace of choice

No group prioritized this theme

9. Increase cultural and global awareness

No group prioritized this theme

10. Provider of social services

|         |   |
|---------|---|
| Group 1 | Engage and empower students to increase and improve quality of life                 |
|         | Recruit and retain by fulfilling their dreams                                       |
|         | Working with community to provide educational access to improve community workforce |
| Group 2 | Outreach programs/workamper/work scholarship  |
| Group 4 | Community resources and social services   |

Themes that were identified as "not resonating" with one or more groups

- 5. Innovative sources of revenue and marketing - 1 group
- 6. Maintain a renovated campus - 3 groups
- 7. Provide a safe and supportive environment - 1 group
- 8. Workplace of choice - 4 groups
- 9. Increase cultural and global awareness - 2 groups

New theme emerging:

One group recommended making "Work scholarship" a theme as it broadly supports several of the other themes, primarily:

- 4. Integrated approach to learning and college operations
- 5. Innovative sources of revenue and marketing
- 6. Maintain a renovated campus

How well does the mission resonate with the comments/results in the group discussion?

All four groups indicated that the mission fit well (or very well) with their discussion